



INTERNATIONAL LEAGUE  
OF COMPETITION LAW

## LIDC Working Group on Unfair Competition

<b>Participants</b>	LIDC members on inscription, possible to join at any time. Participants are expected to actively participate by sharing their knowledge and experience.
<b>Range of activities</b>	Informal discussions, experience sharing, case law and legislation review, keep each other informed on legal and political developments, invitation of external speakers, drafting of working papers on specific topics, any other activity of interest for participants
<b>Frequency</b>	Every other month, more often if requested by participants. Suggested time for online meetings: 10.00 – 11.00 or 14.00 to 15.00 CET. Some activities may be conducted by email exchange
<b>Fields covered</b>	Unfair Competition and Consumer Protection Laws (such as misleadingness, green claims, pricing, fake consumer reviews, influencer marketing, vulnerable consumer groups (for example children), distance selling, sectoral regulations such as food advertising, aspects of enforcement, self-regulation, any other topic having an impact on advertising and commercial practices
<b>Targeted legislation</b>	All legislation relating to unfair commercial practices, including all draft legislation concerning green claims and advertising. All national and EU regulations that relate to the issues regulated by Unfair commercial practices directive (UCPD-EU), Consumer Rights Directive (CRD-EU), Omnibus Directive and other relevant EU, national and international legislation.
<b>Suggested topics</b>	<p>Participants will be encouraged to suggest topics for discussion and possibly introduce those to the working group. Co-chairs will fix the agenda and moderate the discussions.</p> <p>Some initial suggestions: developments in unfair competition in LIDC jurisdictions, exchange on first experiences with the EU “New Deal for Consumers”, case law on misleading trust marks and seals of approval (for example “test winner”), efficient tools in enforcement, advertising directed to children</p>
<b>Registration</b>	info@ligue.org
<b>Co-chairs</b>	Jennifer Beal, further co-chairs welcome